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MATA Board of Commissioners Approves Elimination of Zone Fares
New Plan Goes into Effect on April 30, 2020

MEMPHIS, Tenn. – The Memphis Area Transit Authority (MATA) Board of Commissioners approved a plan yesterday to eliminate zone fares on travel outside of the City of Memphis limits effective tomorrow, April 30. *(Please note: Currently, fare is not being collected due to an overall strategy of combating the spread of the COVID-19 virus).*

The move to eliminate zone fares is a step toward implementing a new modernized fare collection system that includes mobile ticketing and overall, simplifying the fare structure when various fare media such as passes and online options will be available to customers in the new GO901 system. (The implementation of the new GO901 system has been temporarily delayed due to the COVID-19 pandemic).

“We’ve reviewed our existing fare system and listened to our customers,” said MATA Chief Executive Officer Gary Rosenfeld. “With the removal of zone fares, we are hopeful that public transportation will be even more affordable to people who are traveling outside the City of Memphis to other communities such as Bartlett and Germantown for work, medical appointments, or recreation.”

In addition, MATA has determined that the elimination of zone fares will not have a significant impact on fare revenue.

About MATA

The Memphis Area Transit Authority (MATA) is the public transportation provider for the Memphis area. As one of the largest transit operators in the state of Tennessee, MATA transports customers in the City of Memphis and parts of Shelby County on fixed-route buses, paratransit vehicles and vintage rail trolleys. For more information, visit www.matatransit.com.

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